## Copy and Printing from ebooks

## Copy



## How to copy a section of text from an eBook

Simply click on Copy and then Select area. Using your mouse, click and drag the crosshair selector over the text you want to copy. Please note this function is not enabled on devices e.g. iPad.


## Understanding Digital Marketing

'techies' and early adopters to become a valuable business and communication tool for the masses. The era of digital marketing was born.

Technological advances have punctuated the evolution of advertising throughout history, each fundamentally altering the way businesses could communicate with their customers. Interestingly, however, none of these ground-breaking developments superseded those that came before. Rather they served to augment them, offering marketers more diversity, allowing them to connect with a broader cross section of consumers. In today's sophisticated age of paid search placement, keyword-targeted pay-perclick advertising and social networking, you'll still find the earliest forms of advertising alive and well.

Stroll through any market, practically anywhere in the world - from the food markets of central London to the bazaars of North Africa, to the

The text will then appear in a popup ready for you to copy and paste into your relevant document.

## How to copy an entire page of an eBook?

Simply click on Copy and then Entire page. This will bring up the copy popup box containing the text, which you can copy to the clipboard or copy directly out of the popup.

## Can I see a list of pages I have already copied?

When you click Copy and the popup appears, you can click on Show details, which will list all the pages you have previously copied from.


## Printing from an eBook

It is possible to print a single page or a range of consecutive pages.

## Print

## Print current page

- Pages: 4 to: $15 \mid$

You may print up to 30 page(s).
Once you have printed a page, you may print that page again without affecting your remaining allowance.

Print allowance
Show details

Preview [] Cancel

Select "print current page" if you want to print the page you are on, or if you want to print a range of consecutive pages, insert the page numbers as demonstrated.

When you click Preview, you will be able to review the page/s you have selected to print are correct and proceed to print by clicking the Print button.

If you click Show details it will show you all the pages you have previously printed.

