



Dear Michael,

We're very pleased to announce '**Creative Research Methods in the Social Sciences**', a new one-day SRA conference. It's on 8 May 2015 at the British Library conference centre in London.

This conference replaces the SRA's 'Social Media and Social Research' event this year. It will bring together researchers from a range of disciplines and sectors to share experiences and learning.

Professor David Gauntlett from the University of Westminster, author of several books including *Creative Explorations* and *Making is Connecting*, has agreed to give the keynote speech, and four subject experts will chair workshop streams and form a final panel:

- **Dr Kitrina Douglas**, champion golfer, broadcaster, sports researcher at Leeds Beckett University (formerly Leeds Met), poet and songwriter, will chair the 'arts-based research' workshop stream
- **Jamie Bartlett**, Director of the Centre for the Analysis of Social Media at Demos, will chair the 'research using technology' workshop stream
- **Matt Barnard**, Head of Evaluation at NSPCC, will chair the 'mixed method research' workshop stream
- **Dr Molly Warrington**, Senior Lecturer in Human Geography at Cambridge University, will chair the 'transformative research frameworks' stream.

We've already had a lot of interest in the conference – our recent call for workshop presentations received over 90 submissions, a remarkable and unprecedented response.

The standard delegate rate for the day is £105, and up to the first week in February there is a 10% early-bird discount. Members of the SRA receive additional discounts.

We do hope you will be able to join us on 8 May. Please find out more and book your place on the SRA website: <http://the-sra.org.uk/event-registration/?ee=212>

Best regards,

The SRA Events group

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