

A book on Applied Psychology.. in honour of Kurt Lewin:
"There's nothing so practical as a good theory"
(Lewin 1951)

Dr Kerry Greer – Psychology Dept

The speaker will illustrate how her book on Applied Psychology not only traces the development and coexistence of classical and contemporary theories and research across a range of Psychological Areas but also promotes an active and critical discussion of psychology in practice. Importantly, this book acknowledges the limitations of evidence and the modifications in constraints and rigour that may result when we cross the boundary from pure to applied science.